



KDNL
1215 Cole St
St Louis, MO 63106

Contract # 1354461

Schedule Dates

09/07/12-10/04/12

Advertiser

Young Guns (73598)

Agency

RedShift Agency (13026)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

167 / YOUNG GUNS ACTION FUND (467513)

Salesperson

Millennium/DC, Washington DC

Sales Office

Millennium Washington DC

Buyer Name

BONDURAN, AUDREY

Phone/Fax

/

CPE

167

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

YOUNG GUNS PAC
YOUNG GUNS SUPER PAC
REP-FRAN BROWN

08/14/12

08/15/12

Rita Schmidgall

No

ECR09783641

A35+

Normal

15.00

\$3,817.50

\$21,632.50

St Louis (KDNL)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Spots

32

3

35

Rate

\$24,800.00

\$650.00

\$25,450.00

[Handwritten Signature]

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/12-09/07/12	3	:30	8:58A- Peoples Court	2								2	\$200.00	\$400.00	St Louis (KDNL)	PEOPLE'S COURT	8/14/12
2.0	Normal Line / SPOT (2)	09/10/12-09/21/12	3	:30	8:58A- Peoples Court	2	X	X	X	X	X			4	\$200.00	\$800.00	St Louis (KDNL)	PEOPLE'S COURT	8/14/12
3.0	Normal Line / SPOT (3)	09/24/12-09/28/12	3	:30	8:58A- Peoples Court	1	X	X	X	X	X			1	\$200.00	\$200.00	St Louis (KDNL)	PEOPLE'S COURT	8/14/12
4.0	Normal Line / SPOT (4)	10/01/12-10/04/12	3	:30	8:58A- Peoples Court	1	X	X	X	X	X			1	\$200.00	\$200.00	St Louis (KDNL)	PEOPLE'S COURT	8/14/12
5.0	Normal Line / SPOT (5)	09/07/12-09/07/12	3	:30	9:58A- ABC-The View	1								1	\$350.00	\$350.00	St Louis (KDNL)	VIEW	8/14/12
6.0	Normal Line / SPOT (6)	09/10/12-09/21/12	3	:30	11:01A- Judge Mathis	2	X	X	X	X	X			4	\$200.00	\$800.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B MATHIS	8/14/12
7.0	Normal Line / SPOT (7)	09/24/12-09/28/12	3	:30	11:01A- Judge Mathis	1	X	X	X	X	X			1	\$200.00	\$200.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B MATHIS	8/14/12
8.0	Normal Line / SPOT (8)	10/01/12-10/04/12	3	:30	11:01A- Judge Mathis	1	X	X	X	X	X			1	\$200.00	\$200.00	St Louis (KDNL)	MATHIS	8/14/12
9.0	Normal Line / SPOT (8)	09/07/12-09/07/12	2	:30	1P- ABC-Good Afternoon America									2	\$250.00	\$500.00	St Louis (KDNL)	GMA IN THE AFTERNOON	8/14/12
10.0	Normal Line / SPOT (9)	09/10/12-09/21/12	2	:30	1P- ABC-General Hospital	2	X	X	X	X	X			4	\$250.00	\$1,000.00	St Louis (KDNL)		8/14/12
11.0	Normal Line / SPOT (9)	09/24/12-09/28/12	2	:30	1P- ABC-General Hospital	1	X	X	X	X	X			1	\$250.00	\$250.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B GH	8/14/12
12.0	Normal Line / SPOT (10)	10/01/12-10/04/12	2	:30	1P- ABC-General Hospital	1	X	X	X	X	X			1	\$250.00	\$250.00	St Louis (KDNL)	GH	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KDNL
1215 Cole St
St Louis, MO 63106

RedShift Agency
411 Branchway Rd
Richmond, VA 23236

Contract # 1354461

Schedule Dates

09/07/12-10/04/12

Advertiser

Young Guns (73598)

Agency

RedShift Agency (13026)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

167 / YOUNG GUNS ACTION FUND (467513)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BONDURAN, AUDREY

Phone/Fax

/

CPE

167

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

YOUNG GUNS PAC

YOUNG GUNS SUPER PAC

REP-FRAN BROWN

08/14/12

Date Entered

08/15/12

Last Modified

Rita Schmidgall

Entered By

No

CO-OP

ECR09783641

Headline #

A35+

Demo

Normal

Order Type

15.00

Package Deal

\$3,817.50

Commission %

\$21,632.50

Commission

Net Total

Sales Tax

St Louis (KDNL)

By Broadcast Month

Sep. 2012 32

Oct. 2012 3

Grand Total: 35

Rate

\$24,800.00

\$650.00

\$25,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime (11)	09/17/12-09/17/12	3	:30	7P- ABC-CMA Music Festival Country's Night to Rock	1	X							1	\$1,500.00	\$1,500.00	St Louis (KDNL)		8/14/12
14.0	Normal Line / Prime (12)	09/10/12-09/10/12	1	:30	9P- ABC-Secret Millionaire (Monday)	1	X							1	\$2,000.00	\$2,000.00	St Louis (KDNL)		8/14/12
15.0	Normal Line / Prime (12)	09/24/12-09/24/12	1	:30	9P- ABC-Castle (Monday)	1	X							1	\$2,000.00	\$2,000.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B CASTLE	8/14/12
16.0	Normal Line / Prime (13)	09/18/12-09/18/12	2	:30	9P- ABC-NY Med (Tuesday)	1		X						1	\$1,800.00	\$1,800.00	St Louis (KDNL)		8/14/12
17.0	Normal Line / Prime (14)	09/12/12-09/12/12	1	:30	7P- 8P (CST)	1			X					1	\$1,800.00	\$1,800.00	St Louis (KDNL)	MIDDLE/SUBURGATORY	8/14/12
18.0	Normal Line / Prime (15)	09/12/12-09/19/12	2	:30	8P- 9P (CST)	1			X					2	\$1,800.00	\$3,600.00	St Louis (KDNL)		8/14/12
19.0	Normal Line / Prime (16)	09/07/12-09/07/12	3	:30	9P- ABC-20/20 (Friday)	1					X			1	\$800.00	\$800.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B 20/20	8/14/12
20.0	Normal Line / Prime (16)	09/21/12-09/21/12	3	:30	9P- ABC-20/20 (Friday)	1					X			1	\$800.00	\$800.00	St Louis (KDNL)	COMMENTS APPLY TO SUB LINES A THRU B 20/20	8/14/12
21.0	Normal Line / Prime (17)	09/09/12-09/09/12	3	:30	7P- ABC-Once Upon A Time (Sunday)	1						X		1	\$2,000.00	\$2,000.00	St Louis (KDNL)		8/14/12
22.0	Revised Line / Prime (18)	09/09/12-09/09/12	3	:30	8P- ABC-Once Upon A Time 2 (Sunday)	1							X	1			St Louis (KDNL)	REVENGE	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KDNL
1215 Cole St
St Louis, MO 63106

RedShift Agency
411 Branchway Rd
Richmond, VA 23236

Contract # 1354461

Schedule Dates

09/07/12-10/04/12

Advertiser

Young Guns (73598)

Agency

RedShift Agency (13026)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

167 / YOUNG GUNS ACTION FUND (467513)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

BONDURAN, AUDREY

Phone/Fax

/

CPE

167

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

YOUNG GUNS PAC

YOUNG GUNS SUPER PAC

REP-FRAN BROWN

Date Entered 08/14/12

Last Modified 08/15/12

Entered By Rita Schmidgall

CO-OP No

Headline # ECR09783641

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,817.50

Net Total \$21,632.50

Sales Tax

St Louis (KDNL)

By Broadcast Month

Month	Spots	Rate
Sep. 2012	32	\$24,800.00
Oct. 2012	3	\$650.00

Grand Total:

35 \$25,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.1	Normal Line / Prime (18)	09/09/12-09/09/12	3	:30	8P- ABC-Once Upon A Time 3 (Sunday)	1							X	1	\$2,000.00	\$2,000.00	St Louis (KDNL)		8/15/12
23.0	Normal Line / Prime (17)	09/16/12-09/16/12	3	:30	7P- ABC-Revenger 2 (Sunday)	1							X	1	\$2,000.00	\$2,000.00	St Louis (KDNL)		8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9783641
EC'd Yes

Ver# 5 Status Revised

Traffic Order# 1354461

Printed: 08/15/2012 1:11 PM
Last Received: 08/15/2012 1:03 PM

1 of 3

Showing Buylines: All Lines

Station KDNL-TV ST. LOUIS MO
Advertiser () POLITICAL ISSUE GROU
Product YOUNG GUNS PAC
Estimate# 167
Buyer AUDREY BONDURANT
Phone#
Fax#

Agency 13020
411 BRANCHWAY ROAD
RICHMOND, VA 23236
Agency C/P2/E //167
Flight Dates 09/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
Salesperson FAX# 215-563-2974

--- CONTRACT COMMENT ---

YOUNG GUNS SUPER PAC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/15 PLEASE SEE THE CHANGE IN AGENCY CODE FOR THE ABOVE ORDER PER THE AGENCY'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	09/07-09/07	9A-10A	PEOPLE'S COURT	:30	\$200.00	F	2	1	2	\$400.00
2	09/10-09/21	9A-10A	PEOPLE'S COURT	:30	\$200.00	M-F	2	2	4	\$800.00
3	09/24-09/28	9A-10A	PEOPLE'S COURT	:30	\$200.00	M-F	1	1	1	\$200.00
4	10/01-10/04	9A-10A	PEOPLE'S COURT	:30	\$200.00	M-TH	1	1	1	\$200.00
5	09/07-09/07	10A-11A	VIEW	:30	\$350.00	F	1	1	1	\$350.00
6	09/10-09/21 09/24-09/28	11A-12P	MATHIS	:30	\$200.00	M-F	2 1	2 1	4 1	\$1,000.00
7	10/01-10/04	11A-12P	MATHIS	:30	\$200.00	M-TH	1	1	1	\$200.00
8	09/07-09/07	1P-2P	GMA IN THE AFTERNOON	:30	\$250.00	F	2	1	2	\$500.00
9	09/10-09/21 09/24-09/28	1P-2P	GH	:30	\$250.00	M-F	2 1	2 1	4 1	\$1,250.00

Rep Order# 9783641 Ver# 5 Status Revised Traffic Order# 1354461

2 of 3

Printed: 08/15/2012 1:11 PM
Last Received: 08/15/2012 1:03 PM
Showing Buylines: All Lines

Station KDNL-TV ST. LOUIS MO
Advertiser () POLITICAL ISSUE GROU
Product YOUNG GUNS PAC
Estimate# 167
Buyer AUDREY BONDURANT
Phone#
Fax#

Agency () RED SHIFT
411 BRANCHWAY ROAD
RICHMOND, VA 23236
Agency C/P1/P2/E //167
Flight Dates 09/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
Salesperson FAX# 215-563-2974

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
10	10/01-10/04	1P-2P	GH	:30	\$250.00	M-TH	1	1	1	\$250.00
11	09/17-09/17	7P-9P	CMA MUSIC FESTIVAL	:30	\$1,500.00	M	1	1	1	\$1,500.00
12	09/10-09/10 09/24-09/24	9P-10P	SECRET MILLIONAIRE	:30	\$2,000.00	M	1 1	1 1	1 1	\$4,000.00
13	09/18-09/18	9P-10P	NY MED	:30	\$1,800.00	TU	1	1	1	\$1,800.00
14	09/12-09/12	7P-8P	MIDDLE/SUBURGATORY	:30	\$1,800.00	W	1	1	1	\$1,800.00
15	09/12-09/19	830P-9P	SUBURGATORY	:30	\$1,800.00	W	1	2	2	\$3,600.00
16	09/07-09/07 09/21-09/21	9P-10P	20/20	:30	\$800.00	F	1 1	1 1	1 1	\$1,600.00
17	09/09-09/16	7P-8P	REVENGE	:30	\$2,000.00	SU	1	2	2	\$4,000.00
18	09/09-09/09	8P-9P	ONCE UPON A TIME	:30	\$2,000.00	SU	1	1	1	\$2,000.00

---REPORT TOTALS---

Report Totals: 35 / \$25,450.00

---SALES MONTHLY TOTALS---

Sep 12: 34 / \$24,800.00
Sales Totals: 35 / \$25,450.00
Station Totals: 35 / \$25,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Oct 12: 3 / \$650.00

Nov 12: 0 / \$0.00

Station KDNL-TV ST. LOUIS MO
 Advertiser () POLITICAL ISSUE GROU
 Product YOUNG GUNS PAC
 Estimate# 167
 Buyer AUDREY BONDURANT
 Phone#
 Fax#

Agency () RED SHIFT
 411 BRANCHWAY ROAD
 RICHMOND, VA 23236
 Agency C/P1/P2/E //167
 Flight Dates 09/01/2012 - 11/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () FRAN BROWN
 Salesperson Phone# 215-563-5400
 Salesperson FAX# 215-563-2974

--COMPETITIVE--
 Market Totals \$519,388

CABL 0%	KDNL 4%	KMOV 28%	KPLR 0%	KSDK 34%
KTVI 32%	UNKN 0%	WRBU 0%		

--COMPETITIVE COMMENTS--
 PENDING AVAIL FOR ABONDURANT FOR YOUNG GUNS PAC

Books MAY12, FEB12, NOV11, PNOV12, ENOV12
 Demos RA35+

Rep Order# 9783641
EC'd Yes

Ver# 1 Status New

Traffic Order# 1354461

Printed: 08/14/2012 8:25 AM
Last Received: 08/14/2012 8:12 AM
Showing Buylines: All Lines

1 of 3

Station KDNL-TV ST. LOUIS MO
Advertiser () POLITICAL ISSUE GROU
Product YOUNG GUNS PAC
Estimate# 167
Buyer AUDREY BONDURANT
Phone#
Fax#

Agency () WFOF R INC
411 BRANCHWAY ROAD
RICHMOND, VA 23236
Agency C/P1/P2/E //167
Flight Dates 09/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
Salesperson FAX# 215-563-2974

--- CONTRACT COMMENT ---

YOUNG GUNS SUPER PAC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	09/07-09/07	9A-10A	PEOPLE'S COURT	:30	3 \$200.00	F	2	1	2	\$400.00
2	09/10-09/21	9A-10A	PEOPLE'S COURT	:30	3 \$200.00	M-F	2	2	4	\$800.00
3	09/24-09/28	9A-10A	PEOPLE'S COURT	:30	3 \$200.00	M-F	1	1	1	\$200.00
4	10/01-10/04	9A-10A	PEOPLE'S COURT	:30	3 \$200.00	M-TH	1	1	1	\$200.00
5	09/07-09/07	10A-11A	VIEW	:30	3 \$350.00	F	1	1	1	\$350.00
6	09/10-09/21 09/24-09/28	11A-12P	MATHIS	:30	3 \$200.00	M-F	2 1	2 1	4 1	\$1,000.00
7	10/01-10/04	11A-12P	MATHIS	:30	3 \$200.00	M-TH	1	1	1	\$200.00
8	09/07-09/07	1P-2P	GMA IN THE AFTERNOON	:30	2 \$250.00	F	2	1	2	\$500.00
9	09/10-09/21 09/24-09/28	1P-2P	GH	:30	2 \$250.00	M-F	2 1	2 1	4 1	\$1,250.00
10	10/01-10/04	1P-2P	GH	:30	2 \$250.00	M-TH	1	1	1	\$250.00
11	09/17-09/17	7P-9P	BACHELORS PAD	:30	3 \$1,500.00	M	1	1	1	\$1,500.00

7-100
BACHELORS PAD
CMT: 7-100



Rep Order# 9783641 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/14/2012 8:25 AM
Last Received: 08/14/2012 8:12 AM
Showing Buylines: All Lines

2 of 3

Station KDNL-TV ST. LOUIS MO
Advertiser () POLITICAL ISSUE GROU
Product YOUNG GUNS PAC
Estimate# 167
Buyer AUDREY BONDURANT
Phone#
Fax#

Agency () WF OF R INC
411 BRANCHWAY ROAD
RICHMOND, VA 23236
Agency C/P1/P2/E //167
Flight Dates 09/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BROWN
Salesperson Phone# 215-563-5400
Salesperson FAX# 215-563-2974

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
12	09/10-09/10	9P-10P	CASHIER	:30	\$2,000.00	M	1	1	1	\$4,000.00
	09/24-09/24		<i>Secret Williams - 9/10</i>				1	1	1	
13	09/18-09/18	9P-10P	PRIVATE PRACTICE - WE HED	:30	\$1,800.00	TU	1	1	1	\$1,800.00
14	09/12-09/12	7P-8P	MIDDLE/SUBURGATORY	:30	\$1,800.00	W	1	1	1	\$1,800.00
15	09/12-09/19	8P-9P	MAJOR WHEEL MAJOR WHEEL	:30	\$1,800.00	W	1	2	2	\$3,600.00
16	09/07-09/07	9P-10P	20/20	:30	\$800.00	F	1	1	1	\$1,600.00
	09/21-09/21						1	1	1	
17	09/09-09/16	7P-8P	ONCE UPON A TIME	:30	\$2,000.00	SU	1	2	2	\$4,000.00
			<i>9/10 - Revenge</i>							
18	09/09-09/09	8P-9P	REVENGE	:30	\$2,000.00	SU	1	1	1	\$2,000.00
			<i>Once upon a time</i>							

---REPORT TOTALS---

Report Totals: 35 / \$25,450.00

---SALES MONTHLY TOTALS---

Sep 12: 32 / \$24,800.00
Sales Totals: 35 / \$25,450.00
Station Totals: 35 / \$25,450.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$495,136

---COMPETITIVE COMMENTS---

PENDING AVAIL FOR ABONDURANT FOR YOUNG GUNS PAC

CABL 0% KDNL 5% KMOV 25% KPLR 0% KSDK 35%
KTVI 33% UNKN 0% WRBU 0%

EC'd Yes Last Received: 08/14/2012 8:12 AM Showing Buylines: All Lines

Station KDNL-TV ST. LOUIS MO Agency () WFOF R INC Rep Firm
Advertiser () POLITICAL ISSUE GROU 411 BRANCHWAY ROAD Sales Office () WASHINGTON
Product YOUNG GUNS PAC RICHMOND, VA 23236 Salesperson () FRAN BROWN
Estimate# 167 Agency C/P1/P2/E //167 Salesperson Phone# 215-563-5400
Buyer AUDREY BONDURANT Flight Dates 09/01/2012 - 11/06/2012 Salesperson FAX# 215-563-2974
Phone# Hiatus Weeks
Fax#

Books MAY12, FEB12, NOV11, PNOV12, ENOV12
Demos RA35+

redshift

411 Branchway Road | Richmond, Virginia 23236
804-794-2871 | Fax: 804-379-0961
www.wfofr.com

August 10, 2012

To Whom It May Concern,

Redshift Media, LLC is placing a Television and Radio media buy for the "YG Action Fund.

Sincerely,



Charles L. Arnold
Redshift Media, LLC

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KDNL-TV	Date: 8/10/12
--	---

I, REDSHIFT MEDIA
do hereby request station time concerning the following issue:

YG ACTION FUND
 211 NORTH UNION STREET, SUITE 100
 ALEXANDRIA, VA 22314
 JOHN MURRAY, TREASURER

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

Total Charges: \$ 21,632.50

This broadcast time will be used by: YG ACTION FUND

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/29/12
Date

Signature

804-794-2871
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.